

## Sport Facility Audits

- Conducted sports facility analysis, including potential impact of a new recreation complex, for Lake County, Illinois.
- Conducted a comprehensive study for the Pensacola Sports Association designed to assist in redevelopment and expansion of sports facilities that would bring incremental visitor spending to Escambia County, Florida.
- Conducted a comprehensive sports facilities study for Alpharetta, GA including an economic impact analysis and a strategy for developing new sports facilities that will produce room nights.
- Conducted a complete sports facilities analysis for the Central Pennsylvania Convention & Visitors Bureau including recommendations for new sports facilities, cost estimates, and economic impact estimates. This project included extensive interviews and focus groups with key user groups and partners.
- Conducted a thorough analysis of all sports facilities in the Greater Evansville, IN area and suggested modifications and upgrades to produce substantially greater levels of visitor spending.
- Conducted an analysis of potential new sports facilities for Mesquite, NV including projections as to the number and kinds of facilities and possible results in terms of events and annual increases in visitor spending.
- Conducted an analysis of the amateur sports facilities in Fairfax, County VA for the purposes of increasing economic impact for the county through visitor spending.
- Conducted a complete analysis of all sports facilities in Panama City Beach and Bay County, FL and made recommendations on expansions and projections on increased visitor spending.
- Conducted a sports facility audit and recommendations for additional facilities and suggestions for effectively marketing the area for Shreveport-Bossier City, LA.
- Conducted a study of all tournament quality sports facilities in the Myrtle Beach-North Myrtle Beach area (The Strand) complete with recommendations for expansion of existing facilities and possible new construction.
- Conducted a complete analysis of the sports facilities in Dayton and Montgomery County, Ohio and made recommendations on ways to increase the number of sports events producing visitors.
- Retained to analyze the effectiveness of current sports marketing efforts in the Tri-State area of Ohio, Indiana and Kentucky and to make recommendations on changes beneficial to all.





**Additional sports facilities audits conducted for:**

- Alpharetta, GA
- Arlington, TX
- Branson Lakes CVB
- Bryan-College Station, TX
- Buffalo Niagara Sports Commission
- City of Brandon, MS
- Cedar Rapids CVB
- Charleston, WVA
- Chester County, PA
- Chicago Southland, IL
- Clermont County, OH
- Cobb County, GA
- Dothan CVB
- Elkhart County, IN
- Evansville, IN
- Fairfax County, VA
- Franklin County, IN
- Galveston Island CVB
- Grand Rapids/Kent County, MI
- Gwinnett County, GA
- Johnson City, TN
- Johnstown-Cambria County, P
- Kettering, OH
- Kingsport City Schools TN
- La Porte County, IN
- Lake Erie Shores & Islands CVBL
- Loudoun County, VA
- Miami County OH CVB
- Memphis/Shelby County, TN
- Mesquite, NV

- City of Myrtle Beach
- Overland Park CVB
- Palm Beach County Sports Commission
- Panama City Beach CVB
- Pensacola, FL
- Pittsburgh, PA
- Rapid City, SD
- Roanoke Valley CVB
- Round Rock CVB
- Shreveport-Bossier City, LA
- State College, PA
- Tupelo, MS
- Vanderburgh County, IN
- Warren County, OH
- Williamson County, TN
- York County, PA

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